



NATALIE DEABREU

COPYWRITER

CONTACT INFO

 @nat_d_photography

 Natalie DeAbreu

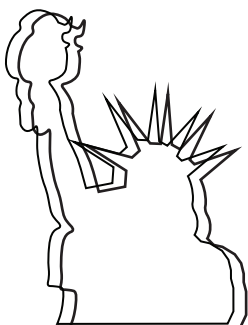
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 natalieadeabreu.com

SKILLS

- Microsoft Office
- Adobe Creative Suite
- Medical Copywriting
- Concepting
- Adobe Lightroom
- Photography
- Motion Media Design



EDUCATION

BFA Advertising 2019

Savannah College of Art & Design (Savannah, GA, USA)
Deans List 2017-2019
GPA: 3.51

MA Anthropology

The New School (New York, NY, USA)
Projected Graduation: Spring 2023
GPA: 3.92

WORK EXPERIENCE

Copywriter / Junior Copywriter

FCB Health & Neon | New York, NY | June 2019-Present

Working on brands such as Acthar & LIBTAYO, I have helped launch multiple social media campaigns including posting on Selma Blair's Instagram account, and creating a patient Facebook page/campaign for LIBTAYO. I have also gained global experience as both a junior writer and now a copywriter on LIBTAYO helping to create booths for ASCO and EADO conventions.

Network Buying Intern

Media Assembly (MDC Media Partners) | New York, NY | Summer 2018

Working on a non creative side of the advertising industry, I was educated first hand on client relations, media buying and the financial aspect behind creative content. Working alongside television networks, streaming services and networks as a whole I gained knowledge on higher level networking and working relationships.

Freelance Photographer

Natalie DeAbreu Photography | Global | Spring 2017-Present

Delving into many forms of my photography, much of my early content in my portfolio consists of professional headshots and commercial photography for performers. I have been honored with having some of my more creative work published in up and coming magazines including, Peach Velvet Mag, Clearline, Cooties, and Lingual Zines.